



Mesa Community College Office of Development

annual report | **2011-2012**
to donors



Mesa Community College Office of Development Annual Report to Donors

We often take it for granted that just because everyone has the right to an education in our country, everyone also has access to one. For many, limited financial resources make achieving a higher education difficult if not impossible. In our society, an education gives you a leg up when you are trying to climb the ladder of success.

Thanks to the generosity of individuals and organizations in our community, many Mesa Community College scholarship recipients were given the financial support they needed to continue their education and their ascent up the ladder of success this year.

All the scholarship recipients and their families, along with the staff and faculty, extend MCC's heartfelt thanks to the individuals, alumni, employees, organizations, associations, foundations, and corporations who made donations and supported education at Mesa Community College from July 1, 2011 to June 30, 2012.



"I am touched by your generosity and grateful for the scholarship support you provide to help future nurses achieve our endeavors. This has not only positively impacted my life but that of my family as well."

Erin R. Cottrill
MCC Student Scholarship Recipient

"I cannot express my gratitude for being selected as a scholarship recipient. Your support has helped me with my education at MCC and will assist me as I advance my education to obtain a CPA license. Your kindness has inspired me to help others attain their educational goals."

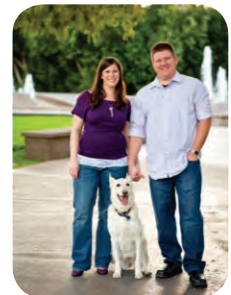
Pommy Aynu
MCC Student Scholarship Recipient

"Words cannot describe how grateful I am for this scholarship. For the past two years, I have been putting myself through college. This money will provide the extra assistance I really needed to help me continue my education."

Mariela Chavez
MCC Student Scholarship Recipient

"Because of the donation you provided I, like other students, are able to cover the cost for the State Board and NCLEX exams. I successfully passed both and am fulfilling my dream by entering the world of Nursing."

Amanda Frank
MCC Student Scholarship Recipient



Contents

Vision, Mission, Values	1	Financial Statement of Activities.....	6-7
Development Staff.....	1	Mesa Community College Contributors	8-11
Letter from the President	2	Association of Fundraising Professionals (AFP)	
Letter from the Director of Development	2	Code of Ethical Principles and Standards.....	12
Foundation Based Accounts.....	3	Association of Fundraising Professionals (AFP)	
Restricted.....	3	Donor Bill of Rights	13
Endowments	4	Ways to Give to Mesa Community College	back cover
Mesa Community College Based Accounts.....	5		

Vision

MCC - leading the way to success in our local and global community.

Mission

MCC excels in teaching, learning, and empowering individuals to succeed in our local and global community. We serve as a resource for college and career readiness, transfer education, workforce development, and life-long learning.

Values

Learning - MCC champions individual student success that reflects the highest academic standards.

Innovation - MCC delivers cutting-edge instruction and service.

Service Excellence - MCC makes a positive difference in the lives of our students, community members, and each other through meaningful relationships.

Integrity - MCC upholds the highest standards of ethics and public stewardship.

Individuals & Community - MCC encourages active citizenship and embraces the diversity of people and ideas.

Mesa Community College Development Office Staff



Jared A. Langkilde
Director of Development
480-461-7396
jared.langkilde
@mesacc.edu



Deb DeVore
*Assistant Director
of Development*
480-461-7356
deb.devore
@mesacc.edu



Tanya T. Smith
*Administrative
Secretary III*
480-461-7485
tanya.smith
@mesacc.edu



Karley Mellberg
*Coordinator of Foundation/
Development Operations &
Scholarships*
480-461-7963
karley.mellberg
@mesacc.edu

Message from the College President

Thank you for investing in Mesa Community College and the more than 45,000 students we serve on an annual basis.

Contributions from the Mesa community are essential for student success. With economic conditions continuing to provide challenges for students and their families as they struggle to finance their college education, scholarship donations can help ease the financial burdens and allow students to concentrate on their academic studies.



This past year, 1630 students at Mesa Community College received more than \$1,667,975.22 in scholarship funding.

Scholarships not only change the lives of our current students but also those of future generations. The lessons learned in generosity and concern for others has a multiplier effect that may inspire younger siblings or the student's own children to pursue higher education after high school.

It is our goal at MCC to improve and enhance student success through quality instruction that prepares our graduates to compete globally.

Please know that your generosity is making a huge difference in the lives of many students with limited means. I invite your continued investment in MCC students as we work together to advance MCC, our community and state.

A handwritten signature in cursive script that reads "Shouan Pan".

Shouan Pan, Ph.D.
President, Mesa Community College

Message from the Director of Development



You, as a generous donor to Mesa Community College this past year, contributed to the greater good of MCC's students and programs. The 2011-2012 fiscal year saw several noteworthy accomplishments in the college's fundraising programs, and we are pleased to highlight them in this report.

For your generosity, for your belief in all that Mesa Community College promises and delivers, and the good that you are doing through your giving, we thank you.

A handwritten signature in cursive script that reads "Jared A. Langkilde".

Jared A. Langkilde
Director, Office of Development

Maricopa Foundation Based Accounts
Restricted Funds for MCC

Fund Name	Account Number	2011-12 Contributions
Access to Care Fund	4113-1	\$ 10,149.72
Achievement in Science and Education (ASE)	4745	\$ 1,691.00
American Indian Student Scholars and Artisans	4007-1	\$ 3,000.00
Amparo Family Education Scholarship	4722	\$ 300.00
Art Chair Talent Award	4196	\$ 1,869.84
Asian Pacific Islander Scholarship - APIA	4204	\$ 470.00
ASMCC by Students 4 Students	4071-1	\$ 865.80
Barbara "Bobby" Hellner Memorial Scholarship	4551	\$ 200.00
David L. Speakman Memorial Scholarship	4861	\$ 1,000.00
Debbie Nelmida Memorial Scholarship	4398	\$ 50.00
Dental Program Foundation	4792	\$ 613.00
Fashion Scholarship	4061-1	\$ 6,905.00
Friends of the MCC Library	4276	\$ 446.43
Homa & Irene Wood Foundation	4774	\$ 24,660.00
Jim Tipton Memorial Math Scholarship	4746	\$ 544.00
Jinnett Kirk Shirley Nursing Department Scholarship	4273	\$ 1,000.00
Johnson Scholarship Foundation	4056-1	\$ 16,000.00
MCC Annual Gifts	4625	\$ 3,901.60
MCC Band Scholarship	4708	\$ 4,300.40
MCC Baseball Program	4492	\$ 2,000.00
MCC Biotechnology	4863	\$ 1,500.00
MCC Business Department	4541	\$ 75.00
MCC Children's Garden	4012-1	\$ 194.92
MCC Culinary Arts	4969	\$ 600.00
MCC Dance Scholarship	4528	\$ 3,766.51
MCC Hoop of Learning Program	4010-1	\$ 500.00
MCC Memorial Scholarships	4843	\$ 7,651.00
MCC Music Scholarship	4364	\$ 481.00
MCC Planetarium	4109-1	\$ 225.00
MCC Promotional Fund	4074-1	\$ 1,717.81
MCC Service Learning Scholarship	4472	\$ 15,383.44
MCC Theatre Development	4731	\$ 220.00
MCC Yearly Alumni Scholarship	4688	\$ 370.00
Nursing Faculty Scholarship	4591	\$ 500.00
Patric E. Whalen Memorial Scholarship	4214	\$ 1,200.00
Physical Ed/Exercise Science/Recreation Scholarship	4730	\$ 545.00
Rose Garden at MCC	4504	\$ 7,465.00
Technology Department Emergency Scholarship	4313	\$ 240.00
Thunderbird Girls Softball	4567	\$ 350.00
Thunderbirds Booster Club	4013-1	\$ 1,000.00
Weston T. Letter Memorial	4957	\$ 1,200.00
2011-2012 Contributions		\$ 125,151.47

Maricopa Foundation Based Accounts
Endowed Funds for MCC

Fund Name	Account Number	2011-12 Contributions
Albert D. Austin Jr. Memorial Endowment	5197	\$ 300.00
Barbara O. McGaughey Endowment	5391	\$ 2,109.52
Betty Jewel Scholarship	5499	\$ 840.00
Chuck Inman Memorial Endowed Scholarship	5328	\$ 11.00
David G. Karam Memorial Scholarship	5117	\$ 600.00
Edward H. Snider Memorial Scholarship	5290	\$ 960.00
Inspiration Award	5273	\$ 166.80
J. Delores Griffel Estate	5362	\$ 501.28
James Raab Memorial Endowed Scholarship	5287	\$ 350.00
Jinnett B. & Joe E. Kirk Leadership Scholarship	5101	\$ 1,000.00
Martie Martin Child Development Scholarship	5181	\$ 120.00
Mary Leffler Cochran Endowed Scholarship	5420	\$ 200.00
MCC Alumni & Friends	5308	\$ 200.00
MCC Biology Department Scholarship	5513	\$ 1,330.00
MCC Commission on Excellence Endowed Scholarship	5178	\$ 600.00
MCC Disability Resource Endowment	5460	\$ 24,000.00
MCC Education Scholarship	5217	\$ 710.00
MCC Psychology Faculty Scholarship	5202	\$ 360.00
MCC Scholarship Endowment	5469	\$ 24,547.36
Okumura-Story Scholarship	5174	\$ 300.00
Rector Rockhill Scholarship	5503	\$ 50,000.00
Rose Garden Endowment	5241	\$ 6,815.00
Ryan Travis Spude Memorial Chemistry Scholarship	5252	\$ 70.00
Social Science Scholarship	5104	\$ 580.00
Theater Outback Stagedoor Players Scholarship	5080	\$ 1,120.00
2011-2012 Contributions		\$ 117,790.96

Mesa Community College Based Accounts

Fund Name	Account Number	2011-12 Contributions
Ak-Chin Indian Community	389710	\$ 3,500.00
American Indian Services	387205	\$ 19,050.00
American Legion Scholarship	381350	\$ 500.00
Americorps	388520	\$ 126,893.60
Apache Junction Unified School District	381755	\$ 5,840.00
Arizona College Scholarship Foundation	381381	\$ 9,000.00
Arizona Elks Association, INC	382705	\$ 900.00
Assets for Arizona IDA Savings Program	385050	\$ 247,476.29
Assistance League of East Valley	381701	\$ 4,500.00
Arizona Business and Professional Women's Foundation	386365	\$ 1,500.00
Arizona Food and Drug Industry	386825	\$ 3,000.00
Arizona Friends of Foster Children	382115	\$ 3,000.00
Arizona Nursery Association	381780	\$ 1,000.00
BIA General	381850	\$ 126,205.00
Banner Health System	386305	\$ 4,120.00
Baseball Commission Scholarship	381285	\$ 500.00
Children's Cancer Center	388880	\$ 2,500.00
Clara Abbott Foundation	381125	\$ 2,000.00
Colorado River Indian Community	382540	\$ 16,320.00
Consolidated #2	384085	\$ 203,537.95
Desert Club of Mesa	389600	\$ 3,750.00
Desert Trust Company	381717	\$ 1,000.00
Development Memorial	385870	\$ 1,080.00
Dougherty Foundation Scholarship	383020	\$ 5,750.00
Dr. Martin Luther King Jr. Scholarship	389225	\$ 2,100.00
East Valley Institute of Techonology	381025	\$ 2,250.00
Empire Southwest Machine Co. Foundation	383350	\$ 900.00
FFA Arizona Association	388690	\$ 1,000.00
Fort Mojave Tribe	387195	\$ 2,498.00
Foundation of Yuma Regional Medical Center	381445	\$ 1,000.00
Gila River Indian Community	383800	\$ 145,863.00
Gilbert High School	383810	\$ 2,000.00
Gilbert Public Schools	388495	\$ 910.00
Golden Eagle Foundation Scholarship	381695	\$ 500.00
Hopi Tribe	384430	\$ 46,805.00
Hualapai Tribe	384450	\$ 3,750.00
Mahnah Club of Mesa	382205	\$ 3,000.00
Mesa Education Association - MEA	381945	\$ 1,000.00
Mesa High School	389070	\$ 5,300.00
NAACP Freedom Fund	381166	\$ 300.00
Navajo Nation	385670	\$ 256,393.00
Ronald McDonald House of Charities/PHX	389805	\$ 1,500.00
Rotary Vocational Fund	389435	\$ 2,900.00
San Carlos Apache Tribe	386840	\$ 100,348.50
Scholarship America	382490	\$ 19,000.00
State of Utah Treasurer	382665	\$ 4,550.00
Sun Valley High School	381153	\$ 6,000.00
Tempe Union High School District #213	388975	\$ 300.00
Tohono O'odham	387730	\$ 576.00
White Mountain Apache Tribe	388150	\$ 85,000.00
2011-2012 Contributions		\$ 1,488,666.34

Financial Statement of Activities
July 1, 2011 to June 30, 2012

MCC FOUNDATION ACCOUNT REVENUE*

Contributions

Endowments	\$ 117,790.96
Restricted Funds	\$ 125,151.47
Total	\$ 242,942.43

**MCC accounts housed at the Maricopa Community College Foundation*

MCC ACCOUNT REVENUE*

Contributions

Scholarships	\$ 1,488,666.34
Total	\$ 1,488,666.34

**Accounts housed at Mesa Community College*

CONTRIBUTION TOTALS BY DONOR

Donor	Contributions
Alumni (63 Givers)	\$ 14,980.00
Associations and Organizations	\$ 171,978.82
Corporations	\$ 317,612.62
Employees	\$ 63,311.60
Foundations and Trust	\$ 160,041.52
Individuals	\$ 91,020.15
In-Kind/Property Donations	\$ 143,012.00
MCC Dept. Fundraisers (64 Events)	\$ 46,193.82
Tribal	\$ 816,858.50

DESIGNATION OF GIFTS BY DONOR

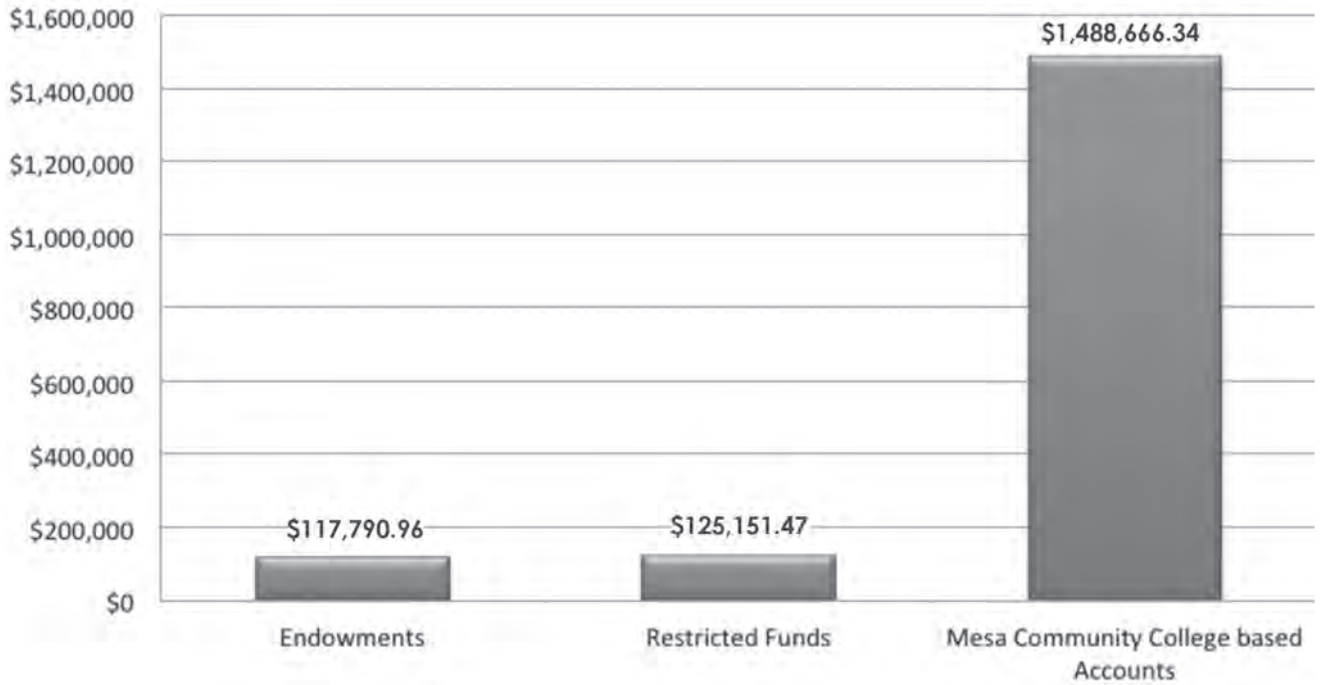
Designation	Contributions
Equipment and Supplies	\$ 7,625.00
Program Support	\$ 32,868.42
Scholarships	\$ 1,691,115.35
Total	\$ 1,731,608.77

DISTRIBUTION OF GIFTS

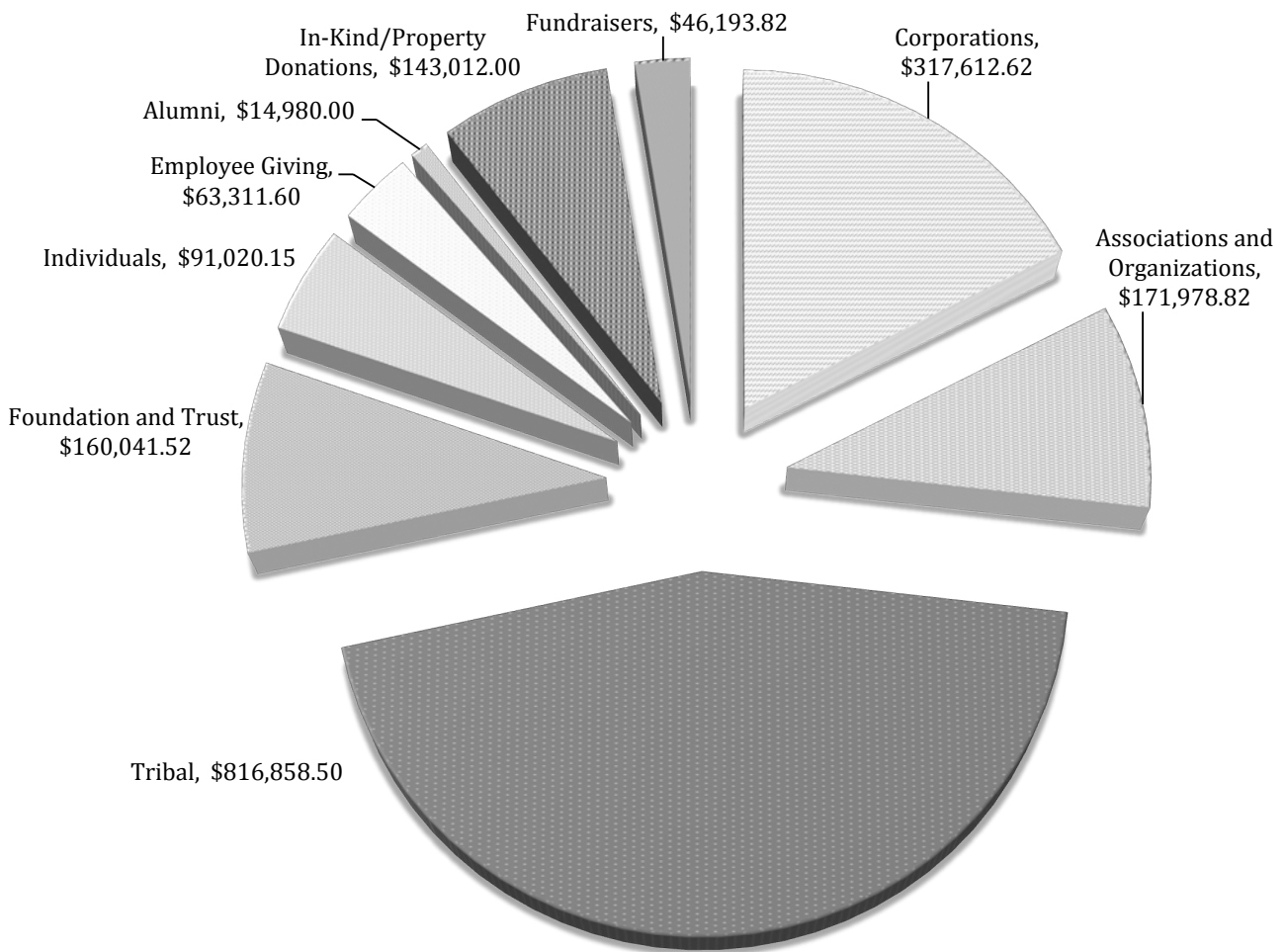
Scholarships Administered	\$ 1,667,975.22	1630 awards made
Program Support	\$ 32,868.42	15 programs received support

*www.mesacc.edu/development

Contribution Revenue Total



Contribution Totals by Donor



Mesa Community College Contributors

MAJOR GIFTS AND ENDOWMENT GIVING

Assets for Arizona IDA Savings Program

Dougherty Foundation

Homa & Irene Wood Foundation

Neal Family

Boren Foundation

Frank Morales

Jinnett Kirk Shirley

Nancy Walters

CORPORATIONS, ORGANIZATIONS AND FOUNDATIONS

Academic Booster Club Merit Award

American Legion Scholarship

Apache Junction Unified School District No. 43

Arizona Chapter of Former Agents Bud Gaskill

Arizona Cowboy Symposium Association

Arizona Elks Association, Inc.

Arizona Nursery Association Foundation

Arizona Watercolor Association Scholarship

Arizona Funeral Cemetery and Cremation
Association

Assistance League of East Valley

Banner Health System

Carlisle Area Dollars for Scholars

Children's Cancer Network

Christ the King Catholic Church

Church of the Resurrection

Craig Hendrickson Memorial Fund

Delta Kappa Gamma Society International

Department of Education Pueblo of Laguna

Desert Club of Mesa

Distributive Education Clubs of America

Dr. Martin Luther King, Jr. Scholarship

East Valley Arabian Horse Association

East Valley Institute of Technology

Education Training Voucher

Educational Theatre Association

Engineering Systems Inc

Finance Authority of Maine

Gila County 4-H Livestock

Gilbert Public Schools

Gilbert Unified School District #41

Globe Termites Scholarship Group

Hispanic College Fund

Hispanic Scholarship Fund

Holbrook Elks Lodge No. 2450

International Brotherhood of Electrical Workers

International Order of the Golden Rule (OGR)

Izzy Holgate Scholarship

John J. Morris American Legion Auxiliary, Unit 62

Junior Bowlers Tour SW Scholarship

Kamehameha Schools

Kyler Beaty Scholarship Fund

Latino Peace Officers

Legacy Schools

Love of Christ Lutheran Church

Mammoth-San Manuel Education

Mesa Education Association Scholarship - MEA

Mesa Public Schools Unified School District

Miss Hopi Committee

Miss Indian Arizona Association

Moon Valley Rocket Boosters

NAACP Freedom Fund

Needles Youth Development and Education
Foundation

Patagonia Union High School Auxiliary Operations

Presbytery of Grand Canyon

Ray Chapter No 41 Order of the Eastern Star

Scholarship America

Special Education Services
 State of Montana
 Tempe Dollars for Scholars
 Tempe Union High School District #213
 Texas Guaranteed
 The Rotary Vocational Fund of Arizona
 Thunderbird Junior Golf Foundation
 Valley of the Sun YMCA
 Winslow Rotary Club
 Winter Guard Arizona
 Young American Bowling Alliance
 Arizona Elks Major Projects, Inc.
 Assets for Arizona IDA Savings Program
 Baseball Commission Scholarship
 Community Kids Inc.
 Empire Southwest Employee
 Child/Grandchild Scholarship
 Goodwill Industries of Central Arizona, Inc.
 Hamilton Relay, Inc.
 International Scholarship and Tuition Services, Inc.
 Lena Burkard Public Charities, Inc.
 Mahnah Club of Mesa Arizona, Inc.
 Mt. Turnbull Sanitation Service
 National Audubon Society, Inc.
 Northern Cochise Community Hospital Inc.
 Nova Corporation
 Phoenix Suns Charities Scholarship
 Ronald McDonald House Charities of Phoenix, Inc.
 Salt River Project (SRP)
 Soroptimist International of Apache Junction
 Take Charge America Financial Literacy Scholarship
 United Way of Central Indiana, Inc.
 Winds Scholarship
 Your Accountant's Office
 Environmental Club
 MCC Memorial Scholarship
 Arizona 4-H Youth Foundation
 Arizona College Scholarship Foundation
 Arizona Food and Drug Industry Education
 Foundation Inc.
 Arizona Friends of Foster Children Foundation,
 c/o The Young Group
 Dayspring United Methodist Foundation
 Dougherty Foundation Scholarship
 Foundation of Yuma Regional Medical Center
 Goldring Family Foundation Scholarship Fund
 Homa & Irene Wood Foundation
 National Kidney Foundation of Arizona
 The Clara Abbott Foundation
 American Charter Schools Foundation
 Sun Valley High School
 Arizona Association FFA
 Arizona Business and Professional
 Women's Foundation
 Arizona Nurses Foundation Inc.
 Be a Leader Foundation
 Bering Straits Foundation
 Blue Mountain Community Foundation
 Bruce T. Halle Family Foundation
 Community Foundation for Southern AZ
 Delta Research & Educational Foundation
 Deseret Trust Company
 Elks National Foundation
 Foundation for Educational Excellence
 Freeport-McMoRan Copper and Gold Foundation
 Fresh Start Women's Foundation
 Goldbelt Heritage Foundation
 Golden Eagle Foundation Scholarship
 Hawai'i Community Foundation
 Higley Education Foundation
 Jack Shaffer Educational Scholarship via
 Arcola Foundation
 Kiwanis Club of the Superstitions Foundation, Inc.
 Laveen Lions Foundation
 Marine Corp Scholarship Foundation, Inc.
 Pauline Miguel Scholarship
 Pinnacol Foundation
 Saccomanno Higher Education Foundation
 Southwest District Kiwanis Foundation
 The Grayhawk Classic Residents' Foundation
 World Golf Foundation, Inc.
 Arviso Family Scholarship
 MCC Dance Company Awards
 Troon Country Club Scholarship Foundation

EMPLOYEE DONORS

Anonymous Donors (6)

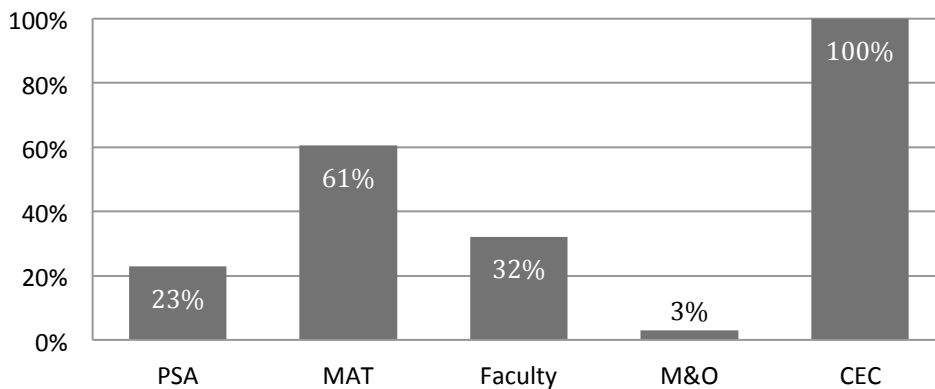
Achs, Carol
Amparo, Francisco
Andelora, Jeffrey
Anderson, Mark
Arenson, Barron
Ashcraft, Matthew
Askey, Angela
Backhaus, Donna
Barnett, Alicia
Bass, Steve
Bavousett, Brigitte
Benson, Donna
Bitter, Debra
Blackwell, Nikki
Blevins, Karen
Bliss, Kris
Bonura, Robert
Boros, Barbara
Bowling, Evonne
Boyd, Margaret
Brazda, Trisha
Brown, Marie
Burnside, Pamela
Call, Wynn
Cameron, Preston
Campbell, Debra
Capawana, Sarah
Case, Jeffrey
Catlin, Ben
Cernetic, Jeanette
Cheroske, Alexander
Chillock, Cynthia
Clarke, Margaret
Cluff, Richard
Cohen, Roy
Collins, Linda
Connors, Paula
Collins, Jr. William H.
Conden, Peter
Connolly, Cynthia
Conss, Lyvier
Copetillo, Amanda
Crockett, Nyla
Cummins, Kara

Cyr, Pam
Daly-Martens, Carol
Danielson, Robert
Darbut, Jeffrey
Day, Mary A.
DeHaan, William
DeVore, Deb
Dipietro, Dori
Dressler, Kevin
Duffy, Kent
Dusek, Anita
Dyre, Thomas
Estrada, Marisa
Esquibel, Ivy
Ewing, Ann
Fay, Carolyn
Felice, Joseph
Felton, Janet
Filan, Sonia
Fogel, Dan
Fok, Kristie
Fox, Natalie
Gallegos, Vickie
Galloway, Robert
Ganesh, Annapurna
Garzon-Forero, Jorge
Gomez, Azul
Gonzalez, Karla
Grover, Joan
Green, Andrew
Guerin, Aimee
Gustafson, J. Scott
Haines, Linda K.
Hall, Scott
Hanneken, Kathleen
Harasha, Paul
Hauptli, Tawn
Healy, Kevin
Heffner, Keith
Hefter, Mary
Hellner, Nancy
Herrera, Francisca
Herrera, Jaime
Hertzler, Betsy
Hewett, Michael

Hitzler, Lisa
Holexa, Deborah
Holmes, Rodney
Horihan, Erica
Horton, Mary Susan
Hughes, Christa J.
Hughes, Linda
Hunter, Robert
Hussein, Lutfi
Institutional Advancement Team
James, Shelvie
Jividen, Janet
John, David
Jordan, Barbara
Jordan, Mary
Kahkedjian, George
Kawasaki, Emi
Khorsandi, Mehrzad
Kim, Kai
Klassen, Roxanne
Kneale, Anthony
Kraft, Katrien
Langkilde, Jared
Lassitter, Lora
Lehner, Martin
Lerner, Shereen
Leta, Marjorie
Levy, David
Leyendecker, Gingher
Liang, Lori
Ludington,Carolynn
Lurenz, Steven
Mabry, James
MacQueen, Judy
Martinez, Sam
Martinez, Terri
Maxton, Beverly
McCanless, Rhonda
McGaughey, Barbara O.
McLaughlin, Sharon
McWhirter, Anna
MCC Dept. Chair Association
Minns, Zepther
Mitchell, Dennis
Moll, John

Morales-Jones, Sonia	Pierce, Charles	Spence, Ann-Marie
Morgan, Janet	Pierce, Patricia	Speranza, Linda
Mulhern, John	Pierson, Janice	Springall, Paul
Murphy, Liz	Poureetezadi, Sasan	Stewart, Mary
Nachman, David	Price, Felicia	Stine, Ann
Nango, Patrice	Rawson, Erin	Story, Naomi
Nestman, Annique	Reents, Greg	Surber, Angeline
Nolan, Craig	Reyes, Nora A.	Tabar-Gaul, Lo-An
Norgard, Sheri	Rhodes, Dawn	Takata, Kacie
Norris, Colleen	Rhodes, Patricia	Thacker, Larry
Norris, Kim	Ridgeway, Shannon	Thomas, Wayne
Norton, Dwayne	Rodrigo, Rochelle	Toscano, Teresa
Oakes, Duane	Rogers, Diane	Tran-Nguyen, Ly
Ouderkirk, Bert	Rush, Raye	Ursic, Elizabeth
Palmer, Leah	Russell, Scott	Vital, Delia
Patel, Meena	Sanchez, Rosadell	Waclawski, Phillip
Pan, Shouan	Santacruz Del Rosario, Christina	Wagoner, Ora
Parisek, Betty	Schappert, Laura	Warner, Meredith
Parker, Donna	Schmidt, Thomas	Watermolen, Jean
Payne, John	Shahan, Mora L.	Weinacker, Emily
Pearce, Aimee C.	Shotzbarger, Katie	Wilson, Jo Anne
Pearson, Sonya	Shupe, Paul	Wilson (Rodriguez), Amelia
Pedersen, Lindsey	Silberman, Katherine	Winter, Neal
Peppin, Pat	Simms, Robert	Wong, Thuy
Perales, Kathleen	Situ, Jane	Wright, Merry
Perry, Katherine	Smith, Carol	Yohe, Roger
Peterson, Bruce	Smith, Tanya	Young, Marjorie
Peterson, Jack H.	Snitzer, Marcy	Zamora, Kelly
Peterson, Jacqueline	Solley, Anna G.	Zikopoulos, John
Peterson, Spencer	Sparks, Deborah	Zimmerman, Maureen C.

Employee Group Participation Rate



AFP Code of Ethical Principles and Standards



ETHICAL PRINCIPLES • Adopted 1964; amended Sept 2007

The Association of Fundraising Professionals (AFP) exists to foster the development and growth of fundraising professionals and the profession, to promote high ethical behavior in the fundraising profession and to preserve and enhance philanthropy and volunteerism. Members of AFP are motivated by an inner drive to improve the quality of life through the causes they serve. They serve the ideal of philanthropy, are committed to the preservation and enhancement of volunteerism; and hold stewardship of these concepts as the overriding direction of their professional life. They recognize their responsibility to ensure that needed resources are vigorously and ethically sought and that the intent of the donor is honestly fulfilled. To these ends, AFP members, both individual and business, embrace certain values that they strive to uphold in performing their responsibilities for generating philanthropic support. AFP business members strive to promote and protect the work and mission of their client organizations.

AFP members both individual and business aspire to:

- practice their profession with integrity, honesty, truthfulness and adherence to the absolute obligation to safeguard the public trust
- act according to the highest goals and visions of their organizations, professions, clients and consciences
- put philanthropic mission above personal gain;
- inspire others through their own sense of dedication and high purpose
- improve their professional knowledge and skills, so that their performance will better serve others
- demonstrate concern for the interests and well-being of individuals affected by their actions
- value the privacy, freedom of choice and interests of all those affected by their actions
- foster cultural diversity and pluralistic values and treat all people with dignity and respect
- affirm, through personal giving, a commitment to philanthropy and its role in society
- adhere to the spirit as well as the letter of all applicable laws and regulations
- advocate within their organizations adherence to all applicable laws and regulations
- avoid even the appearance of any criminal offense or professional misconduct
- bring credit to the fundraising profession by their public demeanor
- encourage colleagues to embrace and practice these ethical principles and standards
- be aware of the codes of ethics promulgated by other professional organizations that serve philanthropy

ETHICAL STANDARDS

Furthermore, while striving to act according to the above values, AFP members, both individual and business, agree to abide (and to ensure, to the best of their ability, that all members of their staff abide) by the AFP standards. Violation of the standards may subject the member to disciplinary sanctions, including expulsion, as provided in the AFP Ethics Enforcement Procedures.

MEMBER OBLIGATIONS

1. Members shall not engage in activities that harm the members' organizations, clients or profession.
2. Members shall not engage in activities that conflict with their fiduciary, ethical and legal obligations to their organizations, clients or profession.
3. Members shall effectively disclose all potential and actual conflicts of interest; such disclosure does not preclude or imply ethical impropriety.
4. Members shall not exploit any relationship with a donor, prospect, volunteer, client or employee for the benefit of the members or the members' organizations.
5. Members shall comply with all applicable local, state, provincial and federal civil and criminal laws.
6. Members recognize their individual boundaries of competence and are forthcoming and truthful about their professional experience and qualifications and will represent their achievements accurately and without exaggeration.
7. Members shall present and supply products and/or services honestly and without misrepresentation and will clearly identify the details of those products, such as availability of the products and/or services and other factors that may affect the suitability of the products and/or services for donors, clients or nonprofit organizations.
8. Members shall establish the nature and purpose of any contractual relationship at the outset and will be responsive and available to organizations and their employing organizations before, during and after any sale of materials and/or services. Members will comply with all fair and reasonable obligations created by the contract.

9. Members shall refrain from knowingly infringing the intellectual property rights of other parties at all times. Members shall address and rectify any inadvertent infringement that may occur.
10. Members shall protect the confidentiality of all privileged information relating to the provider/client relationships.
11. Members shall refrain from any activity designed to disparage competitors untruthfully.

SOLICITATION AND USE OF PHILANTHROPIC FUNDS

12. Members shall take care to ensure that all solicitation and communication materials are accurate and correctly reflect their organizations' mission and use of solicited funds.
13. Members shall take care to ensure that donors receive informed, accurate and ethical advice about the value and tax implications of contributions.
14. Members shall take care to ensure that contributions are used in accordance with donors' intentions.
15. Members shall take care to ensure proper stewardship of all revenue sources, including timely reports on the use and management of such funds.
16. Members shall obtain explicit consent by donors before altering the conditions of financial transactions.

PRESENTATION OF INFORMATION

17. Members shall not disclose privileged or confidential information to unauthorized parties.
18. Members shall adhere to the principle that all donor and prospect information created by, or on behalf of, an organization or a client is the property of that organization or client and shall not be transferred or utilized except on behalf of that organization or client.
19. Members shall give donors and clients the opportunity to have their names removed from lists that are sold to, rented to or exchanged with other organizations.
20. Members shall, when stating fundraising results, use accurate and consistent accounting methods that conform to the appropriate guidelines adopted by the American Institute of Certified Public Accountants (AICPA)* for the type of organization involved. (* In countries outside of the United States, comparable authority should be utilized.)

COMPENSATION AND CONTRACTS

21. Members shall not accept compensation or enter into a contract that is based on a percentage of contributions; nor shall members accept finder's fees or contingent fees. Business members must refrain from receiving compensation from third parties derived from products or services for a client without disclosing that third-party compensation to the client (for example, volume rebates from vendors to business members).
22. Members may accept performance-based compensation, such as bonuses, provided such bonuses are in accord with prevailing practices within the members' own organizations and are not based on a percentage of contributions.
23. Members shall neither offer nor accept payments or special considerations for the purpose of influencing the selection of products or services.
24. Members shall not pay finder's fees, commissions or percentage compensation based on contributions, and shall take care to discourage their organizations from making such payments.
25. Any member receiving funds on behalf of a donor or client must meet the legal requirements for the disbursement of those funds. Any interest or income earned on the funds should be fully disclosed.

A Donor Bill of Rights

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I.

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II.

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III.

To have access to the organization's most recent financial statements.

IV.

To be assured their gifts will be used for the purposes for which they were given.

V.

To receive appropriate acknowledgement and recognition.

VI.

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII.

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII.

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX.

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X.

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

DEVELOPED BY

Association of Fundraising Professionals (AFP)
Association for Healthcare Philanthropy (AHP)
Council for Advancement and Support of Education (CASE)
Giving Institute: Leading Consultants to Non-Profits

ENDORSED BY

(in formation)
Independent Sector
National Catholic Development Conference (NCDC)
National Committee on Planned Giving (NCPG)
Council for Resource Development (CRD)
United Way of America

Ways to Give to Mesa Community College

Charitable gifts to Mesa Community College or the Maricopa Community College Foundation are investments in the future of our students, our workforce, and our communities.

There are several ways to make your gift:

Outright Gifts

- Cash Gifts
- Appreciated Stocks and Bonds
- Gifts of Real Estate/Personal Property
- Gifts of Equipment, Materials, and Services
- Memorial/Honor Gifts
- Matching Corporate Gifts

Planned Gifts

- Your Will
- Life Insurance
- Your Retirement Account
- Deferred Gifts - Charitable Gift Annuity

Mesa Community College and the Maricopa Community Foundation welcome gifts of all types and will work with you and your financial advisor to maximize the tax benefits for you. We are grateful for your support. For more information about ways to help Mesa Community College, contact:

Mesa Community College
Office of Development
1833 W Southern Ave
Mesa, AZ 85202
480-461-7200
development@mesacc.edu

